

Guidelines

INTRODUCTION

The Grant County Tourism Resource Committee is in charge of County publicity, development of recreation and attraction of industry to the County. The Committees revenue sources include annual appropriations from the Committees budget.

GRANT PROGRAM

The purpose of the grant program is to assist Grant County based organizations in promoting a positive image to potential visitors, generate overnight visits, extend visitor stays and create a desire to return. Consideration shall be given to new and expanding projects, festivals, sports tournaments, conventions, cultural arts and special events benefiting Grant County and the region.

This is a competitive application, based on limited resource dollars and the size of the grant award is capped at \$2,500.00, per application cycle. The grants are reviewed bi-annually by the Tourism Resource Committee at the direction of the Grant County Board of Supervisors.

ELIGIBILITY

- Any business organizations, volunteer managed organizations or individuals.
- All organization(s) or individual(s) must have a Federal Tax ID Number.
- Projects must have a significant impact of businesses located in Grant County and the region.

APPLICATION GUIDELINES

- The Tourism Resource Committee grants must be matched on a dollar-for-dollar basis. Matching funds include cash contributions, in-kind contributions or a combination of both.
- In-kind services include contributions of space, materials, loaned equipment and donated professional services, calculated on a local wage scale acceptable to the Tourism Resource Committee.
- Grants can be used for marketing the project to promote tourism.
- Grants can be used for project development to promote tourism.
- Choose the funding category best suited to your event.
- Applications must be legible and signed by applicant.
- Only complete applications will be considered.
- All projects and events must create a positive image of Grant County, the Tourism Resource Committee and the Grant County Board of Supervisors.

REVIEW CRITERIA

- Projected tourism impact, including visitor spending and room night generation.
- Level of community impact and public benefit.
- Uniqueness of project or event.
- Quality of the proposed project or event.
- Evidence of careful financial planning.
- Evidence of need and sustainability.
- Nourishes artistic expression & development.
- Enhances enjoyment and understanding of Arts & Culture.

APPLICATION PROCEDURES

- Projects, Special Events, Cultural Arts, and Tourism Grants are reviewed twice a year. **Application deadlines are January 13, 2012 and July 13, 2012.**
- All applications must be received by the application deadline date to be considered; Future deadline dates are January 11, 2013 and July 12, 2013.
- The Tourism Resource Committee and/or Committee appointees review applications and clarify areas as needed with applicant.
- The Tourism Resource Committee and/or the Committee appointees review evaluate and approve applications, completing a standard rating form.
- Scoring Criteria Includes: visitor draw, reach of advertising, potential for overnight/extended stays, growth potential, need for funding, quality of planning, completeness of application, and adherence to guidelines.
- Written notification is forwarded to applicant following the Tourism Resource Committee vote. Applicants are informed of their funding status approximately six weeks after the application deadline, upon submission of all required follow-up criteria; the Tourism Resource Committee will award payment.
- The Tourism Resource Committee reserves the right to accept or reject any or all applications. All decisions are final.

ATTENTION!

**THE TOURISM RESOURCE COMMITTEE REQUIRES
THE 'SUMMARY REPORT FORM' TO BE SUBMITTED
WITHIN 30 DAYS OF PROJECT COMPLETION.**

IF THE REPORT IS NOT RECEIVED, YOU WILL BE INELIGIBLE FOR FUTURE GRANTS.

INELIGIBLE ORGANIZATIONS & PROGRAMS

- Organizations that discriminate because of race, color, creed, gender, national origin or limited participation.
- Political organizations, candidates for political office, and organizations whose primary purpose is to influence legislation.
- Building – brick and mortar – capital campaigns – and regular maintenance projects.
- Staffing/administrative purposes.
- Individuals and organizations which have not fulfilled all previous grant administrative guidelines.
- Fraternal organizations, churches of church-related groups with proposals which promote religion or an individual doctrine.
- Organization(s) or individual(s) that do not have a Federal Tax ID Number or are not registered as a non-profit.